

CELEBRATE 2023 WITH US!

281 Synthetic Cities later... the RWI Team is celebrating 2023 as a leap forward year with our amazing partners and enthusiasts! It was an exciting year of big wins for RUNWITHIT and our 51M Synthetic People. Their willingness to share limitless information about their daily lives, aspirations, and preferences continues to inform today. Their courage in facing the highest risk or most unique configurations of tomorrow enables us to innovate boldly. They have become the citizens of many synthetic twin sandboxes, furnishing the missing and invisible measurements needed to support the most difficult strategic choices and significant investments. In 2024, we will continue to work with them to design successful futures that are safer, more sustainable, equitable, and resilient!

RUNWITHIT Synthetics

OUR TECH ADVANCES ARE GIVING US WINGS!

Our dedicated team of 25 increased our net new revenue by **100%**!

LOCATIONS

EDMONTON
SEATTLE



31 CONFERENCES & TRADE SHOWS

TECHNOLOGY ALBERTA SHOWCASE, EDMONTON
CLEANTECH FORUM NORTH AMERICA, PALM SPRINGS
VERDEXCHANGE, LA
IGNITE22, PORT OF LOS ANGELES
CANADIAN HYDROGEN SUMMIT, EDMONTON
CITIES SUMMIT OF THE AMERICAS, DENVER
MYGBC, LA
ABUNDANCE SUMMIT, TORONTO
CLEANTECH INNOVATION SHOWCASE, SEATTLE
DISASTERS EXPO, ANAHEIM
NET ZERO CONFERENCE, LA
AIN AT NAIT, EDMONTON
VERGE, SAN JOSE
EPRI INCUBATENERGY LABS, VANCOUVER
DECENTRALISED ENERGY FORUM, LAKE LOUISE

SWEDEN INNOVATION DAYS
INVENTURES, CALGARY
UCLA TALENT FAIR, CALIFORNIA
CHANDOS ABUNDANCE CONFERENCE, TORONTO
ACE23 CONFERENCE
CANADIAN CIRCULAR ECONOMY SUMMIT, TORONTO
A14 CONFERENCE, LAS VEGAS
SAFETY OF OUR CITIES CONFERENCE, EDMONTON
EPRI'S CLIMATE READI NORTHWEST REGIONAL WORKSHOP
UEF ISOCARP CONFERENCE, TORONTO
EDMONTON STARTUP WEEK, EDMONTON
INTERNATIONAL WOMEN'S FORUM
EMRB HOUSING SYMPOSIUM, EDMONTON
TALENT DEVELOPMENT SYMPOSIUM, EDMONTON
FORWARD/SLASH, EDMONTON
CHILDREN & YOUTH PLANNING COUNCIL FORUM, WATERLOO

5 ACCELERATORS

PACIFIC NORTHWEST INDIGENOUS ACCELERATOR
TELUS CSW ACCELERATOR
SXSW ACCELERATOR
USGBC-LA NET ZERO ACCELERATOR
DENVER GLOBAL LANDING PAD ACCELERATOR

4 CANADIAN TRADE ACCELERATOR COHORTS

SOCAL CLEANTECH EXPRESS, Built Environment
CANADA NREL, Cities Summit of Americas
SOCAL WATER INNOVATION ROADSHOW
SOCAL CLEANTECH EXPRESS, Ports

3 AWARD WINS

UNITED WAY BIG IDEA
ASTECH INNOVATION OF THE YEAR –
Alberta Science and Technology
CANADIAN CLIMATE CHAMPION

2 TRADE & RESEARCH PARTNERING MISSIONS

DISTRIBUTECH 23
ITEA PARTNERING DAYS

6 INTERNATIONAL INITIATIVES

CLEANTECH FORUM NORTH AMERICA
CITY SUMMIT OF THE AMERICAS
EPRI'S CLIMATE READI INITIATIVE
INCUBATENERGY SYNTHETIC NASHVILLE
EPRI'S CLIMATE READI CANADA Workshop
EPRI EQUITABLE DECARBONIZATION Interest Working Group

49 SPEAKING ENGAGEMENTS IN THOUGHT LEADERSHIP

DECENTRALISED ENERGY FORUM – "Data and Energy Futures"
EPRI – "Synthetic Nashville during High-Risk Climate Events and Outages"
UEF ISOCARP – "The Role of Technology, Data, and Digital Innovation to Promote Urban Resilience and Economic Development"
DISASTERS EXPO USA – "Psychware and the Future of Synthetic Twins in Investments in Resilience"
SAFETY OF OUR CITIES – "Role of Technology in Public Safety"
ABUNDANCE SUMMIT – "Building For the Unprecedented - Bringing People and Futures to Place-Based Intelligence"
SXSW – "Space Data for Sustainability"

5 RESEARCH INITIATIVES

ALL IN FOR YOUTH UNITED WAY PROGRAMS
NRC IRAP SORCERER INTERACTIVE PRODUCT LINE
MITACS RESEARCHERS
ITEA PARTNERING DAYS
CLIMATE READI

2 COUNCILS & TASK FORCES

ALBERTA CHANGE AGENT PROGRAM
INDUSTRY ADVISORY BOARD FOR COMPUTER SCIENCE (UofA)

EXISTING & NEW SECTORS

ENERGY TRANSITION
electrification, hydrogen, storage, renewables, community engagement, heat pumps

MOBILITY
public transportation, active and micro-mobility, autonomous, emissions and emission reduction, infrastructure

RESILIENCE
space, cyber, climate shock and change, natural and human-made disasters

ECONOMIC
innovation, resilience, OEM investment strategies

CRITICAL INFRASTRUCTURE
communications, utilities, policy, urban growth, supply chain

IMPACT INVESTMENTS
advantage, economic, expansion, innovation, adaptation, mitigation, prevention, reduction, response

YOUTH FUTURES
health, economic, education, transportation, environment, belonging, access and investments

281 SYNTHETIC CITIES
51M SYNTHETIC PEOPLE

and in 2024, we won't stop there!