

## RUNWITHIT SYNTHETICS SELECTED TO PRESENT AT THE 2022 NREL INDUSTRY GROWTH FORUM

**One of 40 cleantech startups selected globally, RUNWITHIT Synthetics will present its 3D Energy Futures to potential investors and other cleantech industry stakeholders.**

**Edmonton, Alberta — (March 11, 2022)** — RUNWITHIT Synthetics is proud to announce it was selected to present its 3D Energy Futures to investors and industry representatives at the NREL 2022 Industry Growth Forum (IGF), April 13-14, in Denver, Colorado. The U.S. Department of Energy's National Renewable Energy Laboratory (NREL) hosts the IGF, now in its 27th year. It is one of the nation's premier events for cleantech entrepreneurs and other industry experts. RUNWITHIT Synthetics earned the presentation spot from a field of more than 150 entrepreneurs following an extensive selection process.

RUNWITHIT Synthetics (RWI) creates living, digital models of regions, complete with people, lives and livelihoods, and infrastructure to support strategic decision-makers answering unprecedented questions around decarbonization and resilience. RWI's Synthetic Modeling Platform is used to generate data from future scenarios to visualize and assess impacts and outcomes for people, infrastructure, and policies.

"This timely opportunity for RUNWITHIT to share our growth trajectory and connect with the NREL IGF community can't be understated. It is all about acceleration, accelerating partnerships that will enable us to, in turn, accelerate insight and sustainability through our 3D visualized energy futures," says Myrna Bittner, RUNWITHIT Synthetics CEO and Co-founder.

The forum is a one-of-a-kind opportunity in the cleantech space—the premier event for cleantech entrepreneurs, investors, and experts from industry and the public sector to build relationships, showcase innovative technologies, and identify business solutions. NREL facilitates connections between cutting-edge startups, including RUNWITHIT Synthetics, and motivated investors to drive innovation to market for impact. NREL is the only U.S. federal lab dedicated to renewable energy and energy efficiency research.

"We're delighted with this year's slate of presenters," IGF Program Manager Sheila Ebbitt said. "They represent cleantech startups with high potential and we can't wait for them to pitch to the investors and other market experts."

More than 100 investors could hold up to 1,300 meetings during the two-day event.

For more information and a complete list of IGF presenting companies, please visit [www.nrelforum.com](http://www.nrelforum.com).

## **About RUNWITHIT Synthetics**

RUNWITHIT Synthetics is a women-led, certified Aboriginal business that accelerates the design and de-risking of complex global systems. Through the intersections of people, technology, and infrastructure, RWI creates synthetic models, living geospatial models of cities, their citizens, activity, and infrastructure like roadways and utilities. Limitless future scenarios are then dialed forward to analyze, compare, validate, and quantify unexpected ripple effects and outcomes. RWI works with global leaders to get ahead of disruptive change. [www.rwisynthetics.com](http://www.rwisynthetics.com)